

## Report on “Customer Centric Innovation: Value Proposition Workshop”



A two-day workshop titled “Customer Centric Innovation: Value Proposition Workshop” was successfully organized from **24th March 2026 to 25th March 2026** at **Room No. 204, Government Science College, Valod (District: Tapi)**. The workshop was conducted during college hours and witnessed enthusiastic participation from students, with a total of **53 students registering and actively engaging** in the sessions.

The workshop was jointly organized by the **Innovation Club, SSIP Cell, CAWACH, and Entrepreneurship Development Cell (EDC)**. The entire कार्यक्रम was efficiently planned and coordinated by **Mr. Parthkumar S. Panchal**, Innovation Club Coordinator, and **Mr. Shrey S. Chaudhary**, Coordinator of SSIP, CAWACH, and EDC.

The program was conducted under the valuable guidance and motivational support of the Principal, **Dr. Bhadreshbhai H. Parmar**, whose encouragement contributed significantly to the success of the event.

During the workshop, students received comprehensive guidance on the following contemporary and practical topics:

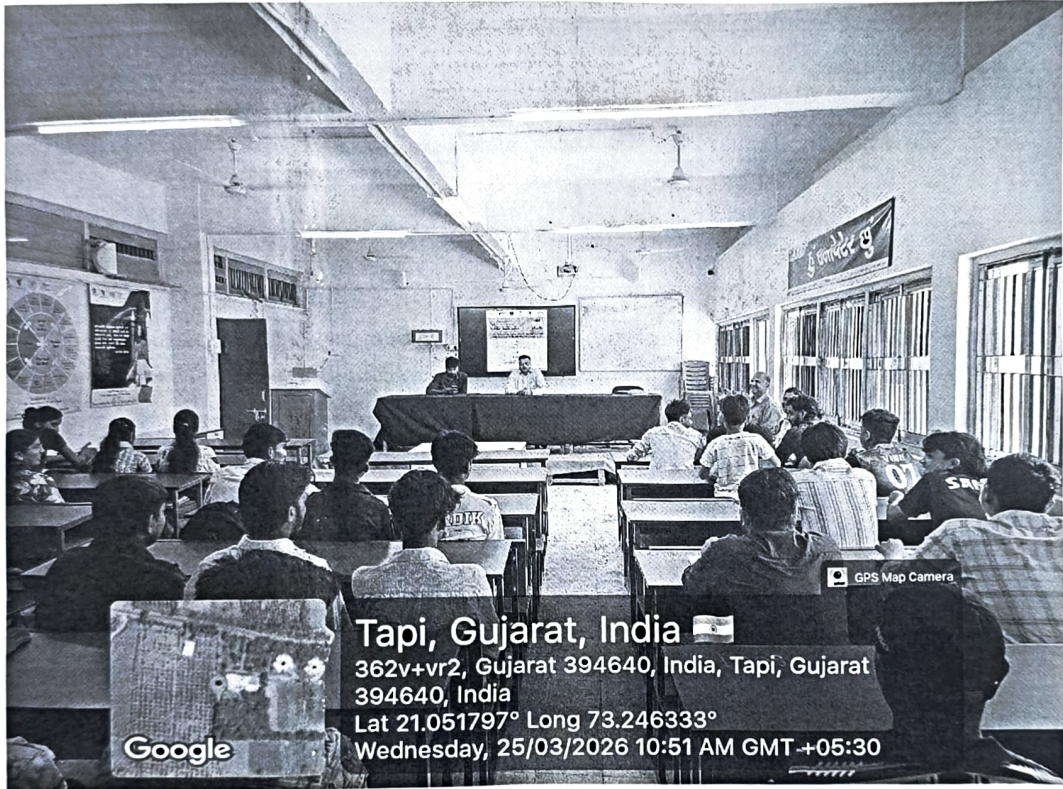
- **Copyrights in the Digital Era: Protecting Creativity Online**
- **Patents Unlocked: From Idea to Protection**
- **Value Proposition: The Heart of Every Start-up**
- **Brand Matters: The Power of Trademarks**

The sessions were delivered by distinguished experts, including **Mr. Pancham Baraiya**, a renowned entrepreneur, innovator, and incubator, and **Mr. Praveen Sindal**, Co-founder of STC Creative Club. Through their expertise and real-life experiences, they effectively guided students on startups, intellectual property rights, and the importance of branding in today’s competitive world.

This workshop series is being conducted with financial support from the **Commissionerate of Higher Education, Gandhinagar**, under the **Education Department, Government of Gujarat**. Such initiatives are playing a vital role in enhancing innovation, creativity, and

confidence among students, particularly in tribal regions. These efforts contribute meaningfully towards achieving the core objective of education—**holistic development and self-reliance**.

Overall, the workshop proved to be highly informative and inspirational, leaving a positive impact on the participants and motivating them to pursue innovation and entrepreneurial activities in the future.



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SSIP Co-ordinator,  
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Mr. P. S. Panchal  
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# વાલોડ કોલેજમાં ઉદ્યોગ સાહસિકતા માટે પ્રેરણાદાયક વર્કશોપ યોજાયો



ભાસ્કરબ્યૂટા | વાલોડ

વાલોડ : તા. 24 થી 25 માર્ચ 2026 દરમિયાન સરકારી વિજ્ઞાન મહાવિદ્યાલય, વાલોડ (જિલ્લો - તાપી) ખાતે "કસ્ટમર સેન્ટ્રિક ઈનોવેશન : વેલ્યુ પ્રોપોઝિશન" વિષયક દ્વિદિવસીય વર્કશોપનું સફળ આયોજન કરવામાં આવ્યું હતું. કોલેજ સમય દરમિયાન યોજાયેલા આ વર્કશોપમાં કુલ 53 જેટલા વિદ્યાર્થીઓએ ઉત્સાહભેર નોંધણી કરીને સક્રિય રીતે ભાગ લીધો હતો.

આ વર્કશોપનું સંયુક્ત આયોજન ઈનોવેશન ક્લબ, એસએસઆઈપી સેલ, કવચ અને ઈડીસી દ્વારા કરવામાં આવ્યું હતું. વર્કશોપ દરમિયાન વિદ્યાર્થીઓને આધુનિક અને ઉપયોગી વિષયો અંગે વિસ્તૃત માર્ગદર્શન આપવામાં આવ્યું હતું જેમાં "ડિજિટલ યુગમાં કોપિરાઈટ્સ", "પેટન્ટ પ્રક્રિયા અને તેનું મહત્વ", "સ્ટાર્ટઅપ માટે વેલ્યુ પ્રોપોઝિશન" અને "ટ્રેડમાર્કનું મહત્વ" જેવા વિષયોનો સમાવેશ કરવામાં આવ્યો હતો.